

Course Code	Course Code	L	T	P	C
OLMBA501	Principles of Management	3	1	0	4
Pre-requisite	NIL	Syllabus version			
		1.0			
Course Objectives:					
1. To provide basic knowledge on management key concepts, evolution of management thoughts and theories. 2. To explain the dimensions of the Planning-Organizing-Staffing-Directing-controlling (P-O-S-D-C) framework. 3. To understand the interdisciplinary nature of Management for enabling them to function effectively. 4. To provide the developmental requirements of the organization.					
Course Outcomes:					
1. Develop knowledge about fundamental management concepts and thoughts and demonstrate ability to apply the management theories in to a practice. 2. Learn about Planning, Organizing, Staffing, Directing and Controlling skills to resolve the employee’s relationship issues. 3. Identify, analyse and diagnose problems in Management. 4. To draft possible solutions for organizational issues.					
Module:1	Introduction to Management				
Concept of Management, Nature of Management, What Managers Do - Managerial Functions, Roles and Responsibilities. Levels of Management, Effective Management Managerial skills and competencies.					
Module:2	Development of Management Thought				
Classical Approaches, Neoclassical Approaches, Contemporary Approaches; Management Challenges and Opportunities; Social Responsibility and Ethics.					
Module:3	Planning				
Fundamentals of Planning: Concept of Planning, Types, Steps, Planning Premises, Barriers to Effective Planning; Organizational Plans: Types of Plans, Objective – Role, Objective Setting, MBO, MBE.					
Module:4	Organizing				
Concept of Organizing: Organization Structure, Formal and Informal Organizations, Departmentation, Span of Management, Forms of Organization Structure, Power and Authority, Conflict and Coordination, Organizational Change.					
Module:5	Staffing				
Concept of Staffing: HRP, Job Analysis, Recruitment and Selection, Placement and Orientation; Employee Development and Performance Appraisal.					
Module:6	Directing				
Concept of Directing – Principles of Directing, Motivation – Theories of Motivation, Leadership - Theories, Styles, Communication – Symbols, Network, and Direction of Communication Flow, Barriers to Effective Communication					
Module:7	Controlling				
Concept of Controlling, Types, Design of Effective Control System, Controlling Techniques – Traditional and Modern.					

		Total Hours	120 Hrs.
Text Book(s)			
1.	Harold Koontz, Heinz Weihrich, Mark V. Cannice (2020), Essentials of ManagementAn International, Innovation and Leadership Perspective, 11th Edition, ISBN:9789353168155, Pages: 632.		
2.	L.M.Prasad (2020), Principles and Practice of Management, 20 th Edition, Sultan Chand & Sons, New Delhi.		
Reference Books			
1.	P.C. Tripathi, P.N.Reddy, Principles of Management,6 th Edition, McGraw Hill Education India, ISBN: 9789352605354, Pages: 504		
2.	Ramesh B. Rudani (2019), Principles of Management, Second Edition, McGraw Hill India, ISBN: 9789353168162, Pages: 83		
Mode of Evaluation: Quiz/ Assignment/CAT/FAT			
Recommended by Board of Studies		02-11-2023	
Approved by Academic Council		No. 72	Date: 13-12-2023